

Private Event Rentals

Thank you for considering the Bernard A. Zuckerman Museum of Art (ZMA) for your signature event. Since opening its doors on March 1, 2014, the new ZMA has hosted a variety of performances, parties, and educational programs among its critically acclaimed art and exhibitions.

The museum offers space for presentations, elegant meals, or lively receptions with the ability to include live entertainment. Whether you are looking to host a unique business luncheon, an intimate recital, or a stylish retirement party, the ZMA can provide a stunning location for your event.

The Zuckerman Museum of Art is centrally located on the Kennesaw campus of Kennesaw State University, just twenty-five minutes north of Midtown Atlanta off of I-75's Chastain Road exit.

For more information or to book an event, please call 470-578-3223 or email us at zma@kennesaw.edu

BASIC PACKAGES: Zuckerman Pavilion

All events held at the ZMA are centered around the Ruth V. Zuckerman Pavilion where your guests will be able to enjoy award-winning architecture and memorable artwork. Events also include access to the East Galleries and the exhibition(s) therein, monitored by the highly trained and knowledgeable ZMA staff. The Pavilion has a complimentary built-in audio system that can play musical recordings of your choosing or amplify presenters. There is also contemporary bench seating for approximately 12 people, and space for guest check-in table and/or coat check at the hosts' request.

For an additional charge, the ZMA's Upper Plaza and Henriquez Atrium can be utilized alongside the Pavilion for your event. Choose to add one or both of the spaces to create the best experience possible for you and your guests.

PREMIUM PACKAGES: + Upper Plaza

Upgrade your event to a Premium by adding the Upper Plaza to use of the Pavilion. The Plaza is a private outdoor space that provides additional room for guests and entertainment. Upon request, hosts can have access to the ZMA's vendor to tent the plaza as an elegant solution for weather protection.

For food service to take place outside, we strongly recommend adding a tent to the plaza.

EXCLUSIVE PACKAGES: + Henriquez Atrium

EXCLUSIVE Packages include the Henriquez Atrium with the Premium Package. The Atrium guarantees that you have the entire Bailey Performance Center and Zuckerman Museum of Art complex to yourself with no competing performances during your event. Exclusive Packages come with access to the Malinda Jolley Mortin Galleries and the exhibition(s) therein, monitored

by the highly trained and knowledgeable ZMA staff. It also provides uninhibited use of the Bailey Performance Center restrooms and west entrance to the museum.

+ Scott Rehearsal Hall:

The Scott Rehearsal Hall is dedicated to back-of-house preparations for KSU Catering, so their staff can coordinate and provide seamless food service for your event. The addition of Scott is required for all events *excluding* Basic Packages for standing receptions and lectures.

Event Options

A. Standing reception

BASIC: Zuckerman Pavilion Only (75 guests)

- 4 catering tables (6-feet each)
- 5 cocktail tables
- 1 microphone/ podium set up (or solo musician set up)
- *Scott Rehearsal Hall is NOT required for this Basic package*
 - Catering includes a station for 2 cold beverages or hot tea and coffee service, plus the service of 3-4 cold appetizers and/or desert items

PREMIUM: Pavilion + Upper Plaza (adds 50 guests – 150 guests total)

- 4 bistro tables with 4 chairs each
- 6 stand-alone chairs
- 3 cocktail tables
- 3 catering tables *or* 1 bar
- 1 small band/ performance area

EXCLUSIVE: Pavilion + Upper Plaza + Henriquez Atrium (adds 25 guests – 175 guests total)

- 2 cocktail tables
- 3 catering tables *or* 1 bar

B. Seated reception

BASIC: Zuckerman Pavilion Only (30 guests)

- 3 table rounds with 10 chairs each
- 1 microphone/ podium set up
- 1 catering table for beverage service (6-foot) *or* a small band/ performance area
- Basic package requires the use of a wait staff for a plated meal

PREMIUM: Pavilion + Upper Plaza (adds 56 guests – 86 guests total)

- 4 bistro tables with 4 chairs each
- 4 sixty inch round tables with 6 chairs each
- 3 catering tables *or* 1 bar
- 1 small band/ performance area
- Premium package requires a use of wait staff for a plated meal

EXCLUSIVE: Pavilion + Upper Plaza + Henriquez Atrium (no additional guests)

- Buffet-only addition: 6 catering tables *or* 4 catering tables and 1 bar

C. Lecture, Presentation, or Performance

BASIC: Zuckerman Pavilion Only (50 guests)

- 50 seats
- 1 catering table for simple beverage service (6-foot)
- 1 microphone/ podium set up
- Optional: Set up for a 3-4 person seated panel (with or without a 6-foot table), or space for a solo or small-scale performance group.
- Presentations requiring a screen and projector are not possible due restrictions within the space. A video monitor may be used in some instances.
- *Scott Rehearsal Hall is NOT required for this Basic package*

PREMIUM: Pavilion + Upper Plaza (25 additional guests—75 total)

- 25 additional seats
- 4 bistro tables with 4 chairs each
- 6 stand-alone chairs
- 2 cocktail tables
- 2 additional catering tables *or* 1 bar
- 1 small band/ performance area

EXCLUSIVE: Pavilion + Upper Plaza + Henriquez Atrium (no additional guests)

- 3 cocktail tables
- 3 catering tables *or* 1 bar

Prices are available upon request. All events must be confirmed, approved, and contracted at least one month prior to the desired date. Spaces are subject to availability based on the schedules of the Zuckerman Museum of Art and the Bailey Performance Center. The Zuckerman Museum of Art will not consider events affiliated with a religious or political group, nor will it host fundraisers that are not directly linked to the museum.