

# Jordan Crowl

## CONTACT



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Woodstock, GA

## EDUCATION

Kennesaw State University  
BFA – Graphic Communications

## SKILLS

- Art Director
- Character Design
- Illustrator
- Animator
- Programmer
- Video Production
- Print Design
- Web Design
- Writer

## TECHNICAL EXPERTISE

- ADOBE CC
- Premiere
- After Effects
- Cinema 4D
- 3D Studio Max
- Microsoft Products
- Pad & Pencil

## ABOUT THE AUTHOR

Jordan's out-of-the-box creativity has built a strong idea that provides children a way to develop a strong character. His years in Graphic Design as an illustrator, designer, and leader has brought this idea to paper. His three children are inspirations that helped Jordan develop books that create a story with the right path to a strong character. Helping children keeping a strong character for a better future.

## PROFESSIONAL EXPERIENCE

### **2013/Present – Kennesaw State University; Bagwell College of Education | Print & Web Marketing Manager**

Jordan's experience as a past designer and programmer provided the right tools to create a new up-to-date website and marketing material. He started from the ground up to create stylish website and print designs. His designs have carried over to other print and video projects for Bagwell College of Education.

### **2009/2015 – Freelancer / Creative Thinker**

As a freelancer Jordan has been blessed working for clients like ShareWIK, Mil & Company, RJRO Interactive, Cotton & Company, Orange and more. From these he has managed all aspects of the projects and as well as other freelance professionals. Using his talents as an Art Director, Designer and a Programmer to finish projects before deadlines.

### **2008/2009 - Mogul Web | Consultant**

This startup company brought Jordan in to help grow and manage internal employees and freelancers. He also used his talents to create new websites and marketing material.

### **2000/2008 - Top Dog Multimedia | Art Director**

An upstart company that developed websites for building developers and other high-profile clients like McGraw-Hill, Equifax, Bellsouth, Home Depot and many more. Jordan was a hands-on Art Director that managed design and program employees. During his stay he collected 4 Webby Awards, 2 Webmaster Awards, named designer of the month by CreativePublic.com and Fcukstar.

### **1999/2000 - IBM Ecommerce | Art Director**

It was a short time at IBM, but it was long enough to learn and develop technics to help create impacting Flash sites and improve his design and programming skills. By the time Jordan left he was a hands-on Art Director managing up to 10 employees.

### **1997/1999 - Cobb County | Print Production Manager**

Jordan's first experience as a Webmaster/Project Coordinator gave him the ability to perform a broad range of functions including fix computers, print marketing, programming websites, editing video and creating 2D/3D projects. Winning 3 International Association of Business Communicators Silver Quill Awards