



College of the Arts Roadmap Synthesis

(Approved by Leadership Team 11/12/19)

Transformational student engagement through professional practices in the Arts.

- 1. Strategic recruitment initiatives to increase enrollment and attract exemplary students**
 - a. Revise portfolio review and audition processes
 - b. Develop recruitment events, festivals, conferences, competitions, and P-12 teacher programming
 - c. Implement targeted recruitment plans with measurable goals for each unit
- 2. Effective advising strategies to improve student retention, progression and graduation rates**
 - a. Establish and assess professional advising and career services
 - b. Strategic curricular revisions to ensure student success
 - c. Expand summer curricular programming
- 3. Increase student participation in undergraduate scholarship, creative activity and applied learning experiences**
 - a. Increase student participation in honors courses
 - b. Grow undergraduate research within coursework
 - c. Increase support for student scholarship and creative activity at external venues
 - d. Expand internship and service-learning opportunities
- 4. Establish two graduate degree programs**
 - a. MA in Art & Design
 - b. TBD
- 5. Increase capacity for faculty scholarship and creative activity (SCA)**
 - a. Establish COTA Research Advisory Committee
 - b. Develop annual arts research events
 - c. Increase funding for faculty SCA
 - d. Develop residency and faculty exchanges
- 6. Increase external peer-reviewed SCA products and funding**
 - a. Establish a system to record and acknowledge peer-reviewed SCA
 - b. Establish grant writing resources and incentivize successful grant activity
 - c. Support interdisciplinary scholarship and creative activity

- 7. Nurture a culture of diversity, equity and inclusion (DEI)**
 - a. Effectively engage student, faculty and staff in DEI dialogue
 - b. Develop DEI programming for students, faculty and staff
- 8. Expand community engagement activities and develop strategic industry partnerships**
 - a. Establish strategic partnerships with MOUs in all units
 - b. Expand community engagement initiatives
- 9. Develop effective fundraising strategies**
 - a. Establish fundraising boards
 - b. Develop an annual COTA Gala
 - c. Increase student scholarships across COTA
- 10. Enhance the COTA presenting season**
 - a. Establish a permanent budget for presenting season
 - b. Expand branding and marketing initiatives
 - c. Increase attendance and capacity at all *ArtsKSU* events