Transformational student engagement through professional practices in the Arts

1. **Strategic recruitment initiatives to increase enrollment and attract exemplary students**
   a. Revise and advance portfolio review and audition processes in collaboration with KSU Admissions
   b. Develop recruitment events, festivals, conferences, competitions, and P-12 teacher programming
   c. Implement targeted recruitment plans with measurable goals for each unit

2. **Effective advising strategies to improve student retention, progression and graduation rates**
   a. Strategically advance professional advising, focusing on effective communication with units and students
   b. Strategic curricular revisions and expansions to ensure student success
   c. Develop programming to target at-risk students

3. **Increase student participation in undergraduate scholarship, creative activity and applied learning experiences**
   a. Increase student participation in honors courses and programming
   b. Grow undergraduate research within coursework
   c. Increase support for student scholarship and creative activity
   d. Expand internship and service-learning opportunities

4. **Expand graduate programming**
   a. Launch the inaugural MA in Art & Design cohort
   b. Develop a concept paper for graduate programming in BSOM
   c. Implement double owl pathways

5. **Increase external impact of faculty research**
   a. Increase external peer-reviewed scholarship and creative activity products
   b. Advance external grant funding
   c. Increase Research Advisory Committee programming and initiatives
   d. Develop faculty residencies and exchanges
6. **Nurture a culture of diversity, equity and inclusion (DEI)**
   a. Effectively engage students, faculty and staff in DEI dialogue
   b. Develop DEI programming, support networks and training for students, faculty and staff

7. **Expand community engagement activities and develop industry partnerships**
   a. Establish strategic industry and community partnerships
   b. Expand community engagement initiatives
   c. Expand guest artist residencies

8. **Develop effective fundraising strategies**
   a. Establish fundraising boards in all units
   b. Establish an annual COTA Gala
   c. Increase student scholarships and program support across COTA

9. **Enhance the COTA presenting season**
   a. Establish a permanent budget for presenting season
   b. Expand branding and marketing initiatives
   c. Establish season planning calendar and process
   d. Develop an annual ArtsKSU Engagement Roadmap
   e. Establish an annual Season Preview Event
   f. Establish an annual ArtsKSU Membership program
   g. Increase attendance and capacity at all ArtsKSU events