



College of the Arts

R2 Roadmap

(Revised by Leadership Team 4/28/21)

Transformational student engagement through professional practices in the Arts

- 1. Strategic recruitment initiatives to increase enrollment and attract exemplary students**
 - a. Revise and advance portfolio review and audition processes in collaboration with KSU Admissions
 - b. Develop recruitment events, festivals, conferences, competitions, and P-12 teacher programming
 - c. Implement targeted recruitment plans with measurable goals for each unit
- 2. Effective advising strategies to improve student retention, progression and graduation rates**
 - a. Strategically advance professional advising, focusing on effective communication with units and students
 - b. Strategic curricular revisions and expansions to ensure student success
 - c. Develop programming to target at-risk students
- 3. Increase student participation in undergraduate scholarship, creative activity and applied learning experiences**
 - a. Increase student participation in honors courses and programming
 - b. Grow undergraduate research within coursework
 - c. Increase support for student scholarship and creative activity
 - d. Expand internship and service-learning opportunities
- 4. Expand graduate programming**
 - a. Launch the inaugural MA in Art & Design cohort
 - b. Develop a concept paper for graduate programming in BSOM
 - c. Implement double owl pathways
- 5. Increase external impact of faculty research**
 - a. Increase external peer-reviewed scholarship and creative activity products
 - b. Advance external grant funding
 - c. Increase Research Advisory Committee programming and initiatives
 - d. Develop faculty residencies and exchanges

- 6. Nurture a culture of diversity, equity and inclusion (DEI)**
 - a. Effectively engage students, faculty and staff in DEI dialogue
 - b. Develop DEI programming, support networks and training for students, faculty and staff
- 7. Expand community engagement activities and develop industry partnerships**
 - a. Establish strategic industry and community partnerships
 - b. Expand community engagement initiatives
 - c. Expand guest artist residencies
- 8. Develop effective fundraising strategies**
 - a. Establish fundraising boards in all units
 - b. Establish an annual COTA Gala
 - c. Increase student scholarships and program support across COTA
- 9. Enhance the COTA presenting season**
 - a. Establish a permanent budget for presenting season
 - b. Expand branding and marketing initiatives
 - c. Establish season planning calendar and process
 - d. Develop an annual ArtsKSU Engagement Roadmap
 - e. Establish an annual Season Preview Event
 - f. Establish an annual ArtsKSU Membership program
 - g. Increase attendance and capacity at all *ArtsKSU* events